

## Editorial Notes

This is the fifth volume of the Journal of Theoretical and Applied Electronic Commerce Research (JTAER). In this issue we briefly discuss publishing research outcomes, JTAER citations in the Scopus database, the best reviewer of the year 2009 award and announce two forthcoming special issues.

## Publishing Research Outcomes

You may consider publishing the results of your research in a scientific journal if you have results that help to improve the comprehension of a specific scientific field. This can be in a form of: new method; rationalization or reinterpretation of published results; review or summary of a topic or original research in a particular area. If the results of your research are ready to be published, you need to write a robust manuscript. This is a manuscript that presents a new contribution that is clear, useful and will create enthusiasm among the potential readership (referees, editors, researchers and practitioners). This manuscript must be coherent and constructed in a logical manner to make it easier for referees and editors to understanding its scientific importance. To achieve this, the content and presentation of the manuscript are essential and should include most of the following sections: introduction, objectives or research questions, literature review, research method, analysis of results and findings, conclusions, and references. A good manuscript is one that gives value to the research and drives the readers immediately to the scientific relevance of it. In JTAER we are interested in manuscripts that encompass:

- Original Research (Empirical, Case Study, Survey, Others)
- Systematic Literature Review

## Citation in Scopus Database

Since one on-going goal of JTAER is improving the quality of the papers published by the journal, we are continuously monitoring the number of citations, among other things. It is expected that papers published by the journal must be cited by other authors who are part of the wider research community, showing that the published research is relevant. As we have stated in previous editorial notes, our strategy to reach the research community has been the inclusion of the Journal of Theoretical and Applied Electronic Commerce Research in those abstract databases and website libraries that are important to the electronic commerce discipline from a business and technological perspective. We have currently obtained the journal citations from the Scopus database (see Table 1), and we have observed that our journal has been cited in many different journals that are indexed in both the ISI Thomson Reuters and Scopus databases, and in other journals that are only indexed in the Scopus database (see some of these journals in Table 2).

Table 1: Number of Citations per Year

Year	2007	2008	2009	2010
# of Citations	6	17	68	56

Please note that the number of citations for the year 2010 is not complete, because the information will be finalized in 2011.

Table 2: Journals in which JTAER has been cited

Journals Indexed in both the ISI Thomson Reuters and Scopus Databases	Journals only Indexed in the Scopus Database
European Journal of Information Systems	Electronic Commerce Research
Electronic Commerce Research and Applications	Communications in Computer and Information Science
International Journal of Electronic Commerce	Journal of Manufacturing Technology Management
IEEE Transactions on Consumer Electronics	Journal of Enterprise Information Management
IEEE Communications Magazine	Journal of Internet Banking and Commerce
International Journal of Production Economics	Business Process Management Journal
International Journal of Mobile Communications	Marketing Intelligence and Planning
Social Science Computer Review	Journal of the Association of Information Systems
Industrial Management and Data Systems	International Journal of Security and Networks
International Journal of Information Management	Journal of Fashion Marketing and Management
International Journal of Operations and Production Management	Journal of Convention and Event Tourism
Managing Service Quality	Wseas Transactions on Computers
Library and Information Science Research	Wseas Transactions on Computer Research
International Journal of Production Research	Transforming Government People Process and Policy
Journal of Service Management	Tongxin Xuebao Journal on Communications
Journal of Management Information Systems	Telematics and Informatics
Journal of Business Research	Revista Europea De Direccion Y Economia De La Empresa
Technovation	Cyberpsychology and Behavior
Technological Forecasting and Social Change	Australasian Marketing Journal
Sensor Review	European Journal of Scientific Research
Decision Support Systems	International Journal of Logistics Systems and Management
Computers in Human Behavior	International Journal of Internet Manufacturing and Services
Computers and Education	International Journal of Information Technology and
Citizenship Studies	International Journal of Enterprise Information Systems
British Journal of Management	International Journal of E Business Research
Behaviour and Information Technology	International Journal of Bank Marketing
Australasian Journal of Educational Technology	Huazhong Keji Daxue Xuebao Ziran Kexue Ban Journal of Huazhong University of Science and Technology (Natural Science Edition)
International Journal of Network Management	
International Journal of Advertising	
Interacting with Computers	
Information Society	
IBM Journal of Research and Development	
Government Information Quarterly	
European Journal of Operational Research	
Enterprise Information Systems	

Other and more relevant indicators are the citation metrics from the Scopus database (i.e. SNIP and SJR). Source Normalized Impact per Paper (SNIP) is defined as: “measures contextual citation impact by weighting citations based on the total number of citations in a subject field. The impact of a single citation is given higher value in subject areas where citations are less likely and vice versa” [Site 1].

SCImago Journal Rank (SJR) is defined as: “a measure of the scientific prestige of scholarly sources: value of weighted citations per document. A source transfers its own 'prestige', or status, to another source through the act of citing it. A citation from a source with a relatively high SJR is worth more than a citation from a source with a lower SJR” [Site 2].

JTAER was included in the SCOPUS database from 2008. The values of SNIP and SJR for JTAER are shown in Table 3.

Table 3: Scopus Citation Measures of JTAER

Metric	Year 2008	Year 2009
SNIP	0.34	0.8
SJR	0.028	0.038

Although these values may seem low, these are comparative (sometimes higher and sometimes a bit lower) to those of other international electronic commerce journals that have published substantially longer than JTAER.

## Best Reviewers of the Year 2009

I am pleased to announce that the Journal of Theoretical and Applied Electronic Commerce Research's Best Reviewers for 2009 are:

- Dr. Euripidis N. Loukis of the Department of Information and Communication Systems Engineering, School of Science, University of the Aegean, Greece.
- Dr. Antonio Ruiz Martínez of the Department of Information and Communications Engineering, Faculty of Computer Sciences, University of Murcia, Spain.
- Dr. Tobias Mettler of the SAP Research Center at St. Gallen, SAP, Switzerland.
- Dr. Carlos Orus Sanclemente of the Department of Marketing Direction and Market Research, Faculty of Economics and Business Studies, University of Zaragoza, Spain.
- Dr. Thomas Varsamidis of the Software Development Department, IT Division, Interamerican SA, Greece.
- Dr. Steven Walczak of The Business School, University of Colorado Denver, USA.

These six researchers have frequently served the Journal of Theoretical and Applied Electronic Commerce Research in a reviewing capacity, and the Editor-in-Chief and Co-Editors have regarded their reviews as outstanding. The criteria used to select them as the best reviewers of year 2009 were: the presentation and clarity; relevance; accuracy; and consistency of the feedback provided to authors.

On behalf of the Journal of Theoretical and Applied Electronic Commerce Research, I would like to extend to Euripidis, Antonio, Tobías, Carlos, Thomas and Steven our congratulations on their achievement and our thanks for the contributions they have made to our review processes. We would like to give special congratulations to Thomas and Tobias, who have obtained the best reviewer award for two years in a row.

## Coming Special Issues

We have planned two special issues for 2011. The April issue will be dedicated to "E-government interoperability, enterprise architecture and strategies" and will be guest edited by Marijn Janssen (Delft University of Technology), Yannis Charalabidis (University of the Aegean), George Kuk (Nottingham University Business School) and Tony Cresswell (University of Albany). Please see the [Call for Paper](#) for more information.

The August 2011 issue will be dedicated to "Business Models for Mobile Platforms" and will be guest edited by Pieter Ballon (Free University of Brussels), Harry Bouwman (Delft University of Technology) and Yufei Yuan (McMaster University). Full manuscript submissions will be accepted until the 15th of January and the deadline for final acceptance notification is the 15th of May. Please see the [Call for Papers](#) for more information.

**Narciso Cerpa**  
**Editor-in-Chief**

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[www.jtaer.com](http://www.jtaer.com)  
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## Websites List

Site 1: SNIP  
<http://info.scopus.com/journalmetrics/snip.html>

Site 2: SJR  
<http://info.scopus.com/journalmetrics/sjr.html>